



FEKKAI SALON GLAZE CLEAR SHINE RINSE

For Salon Quality Shine At Home

“Celebrities always look good because their hair is always shiny,” says Frédéric Fekkai. “Don’t be afraid to claim your own spotlight.”

Frédéric Fekkai introduces Salon Glaze, a clear glossing and conditioning treatment that binds shine, recharges color and adds silky vibrancy for that fresh-from-the-salon shine at home. This gentle, non-chemical at-home treat brings out your natural hair color and highlights for the rich, vibrant color you crave. With a unique blend of conditioning and lightweight silicones, Salon Glaze lightly coats the cuticle to condition and add shine to the hair shaft without the heaviness or oiliness of traditional shine serums. Suitable for all hair types, this breakthrough rinse-off formula is a great alternative to professional glazing services.

Key ingredients:

- Weightless Silicones and Pearl Protein adhere to the hair shaft for reflective shine.
- Panthenol (Pro-Vitamin B5) and Sweet Almond Protein provide intense conditioning.
- Grape Seed Extract enhances shine and provides free radical and environmental protection.

Product features:

- Hair feels silky and conditioned.
- Hair color is recharged with salon-fresh shine.
- Does not build-up or weigh hair down.
- Ideal for all hair types including those with color treated or highlighted hair.
- A great non-chemical at-home alternative to salon-only glazing services.

For best results, shampoo and condition hair, squeeze out excess water. Apply through wet hair using enough to cover hair evenly from root to tip. Leave on 3 - 5 minutes and rinse with warm water. Use everyday or 2 - 3 times per week. Shine results intensify over time.

On counter: April 2008

Available: Frédéric Fekkai Salons, Neiman Marcus, Sephora, Saks Fifth Avenue, Nordstrom, Bloomingdale’s, C.O. Bigelow and other fine beauty retailers.

Salon Glaze – 5.0 Fl. Oz. Bottle

Suggested Retail Price: \$28.00

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About Frédéric Fekkai & Co.

Frédéric Fekkai & Co. is the leader in luxury hair care, offering a complete range of innovative products and exclusive, full-service salons. The Company is dedicated to creating a unique portrait of style for each individual. Fekkai products are distributed through the finest beauty retailers around the world and, of course, in the world famous Frédéric Fekkai Salons.

For more information visit: www.fekkai.com